

PATIENT INNOVATION HIGHLIGHT



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Why?

(and a quick story about perseverance)

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Quick Audience Poll

An everyday childhood life...

...until I was 13 years old

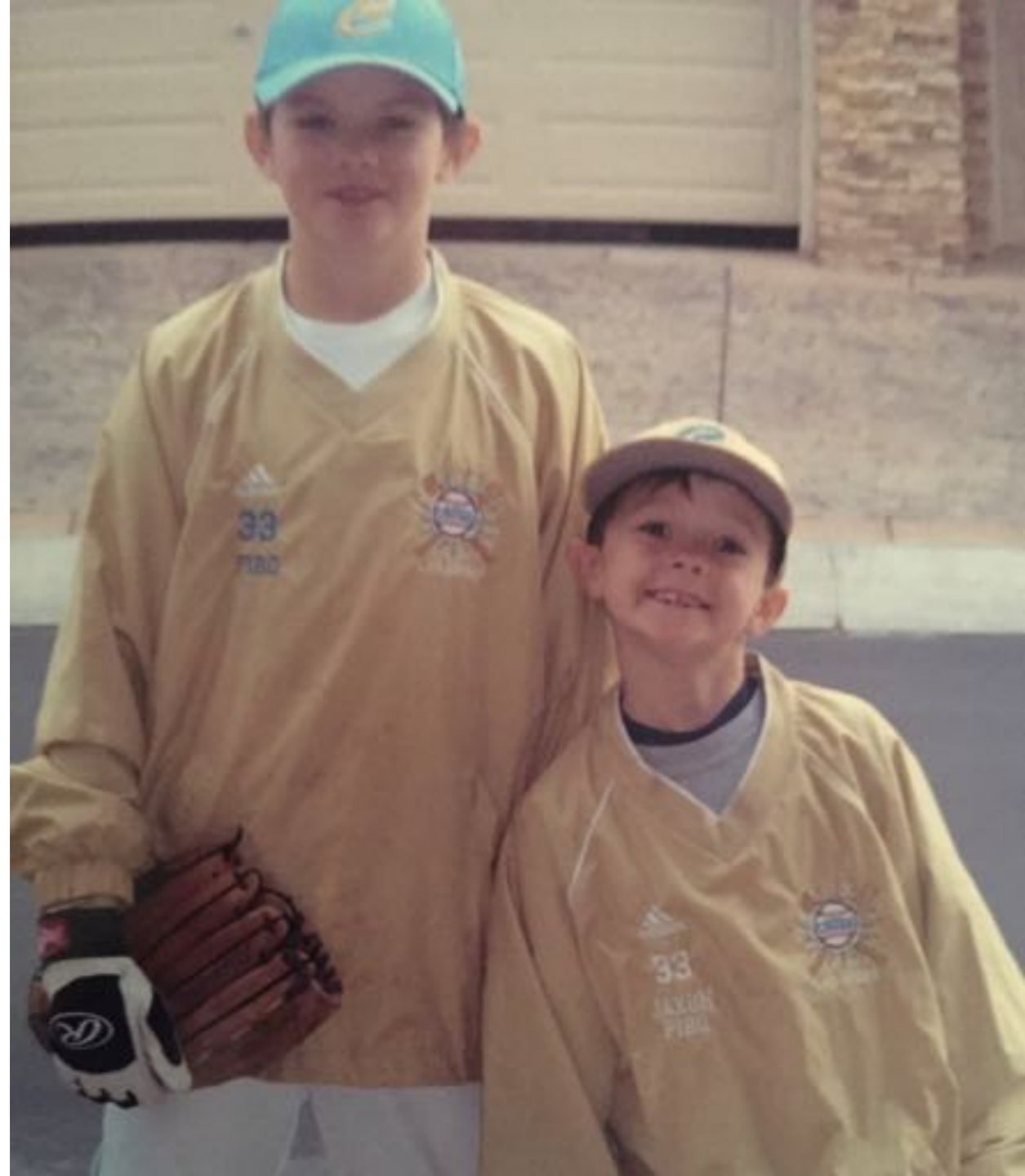
Childhood cancer is often detected too late

- Each year, the parents of about **15,000** kids will hear the words “your child has cancer”
- **12%** won't survive (43 kids/day).
- Cancer is the **#1** cause of death by disease for kids
- **60%** of kids who survive suffer late-effects



The death of an 11 year-old son and brother is more than anyone should have to deal with

..but the “fallout” continues



So Why Do We Study, Invent,
Innovate?

For me, it's personal

Google

Is there a cure for medulloblastoma?



<the why!>

What perseverance can do

Thank You!

